

18th October 2019

**TITLE OF REPORT: Gateshead Joint Strategic Needs Assessment (JSNA)
Update/ Refresh**

Purpose of the Report

1. To update Gateshead's Health and Wellbeing Board (HWB) on progress made against ongoing action areas and "Next Steps" identified in the Gateshead Joint Strategic Needs Assessment (JSNA) paper to the HWB on 19 October 2018.
2. The paper also asks the Board to confirm the priority areas for the Steering Group for the coming year.

Background

3. Guidance¹, developed as a result of the Health and Social Care Act (2012), highlighted the 'equal and joint' duty of the Clinical Commissioning Group (CCG) and Local Authorities in preparing the JSNA. The guidance also endorses the JSNA's key role in informing joint health and wellbeing strategies, to be developed by Health and Wellbeing Boards.
4. The Joint Strategic Needs Assessment (JSNA) is the process through which local authorities, the NHS, service users and the community and voluntary sector research and agree a comprehensive picture of health and wellbeing needs and helps guide commissioning decisions in the locality.
5. A multi-agency steering group continues to oversee the development of this work-stream thus enabling the HWB to discharge its duties outlined under the Health and Social Care Act 2012. Membership of this group has been reviewed and updated but this is a continual process.
6. Continuing support from all HWB partners is essential to ensure that the JSNA remains a relevant and current tool, providing a comprehensive understanding of needs for those involved in securing and improving the health and wellbeing of the Gateshead population.

Website Traffic

7. Between September 2018 and August 2019, there were 25,934 page views on the JSNA website, this equates to approximately 100 per working day. The top 20 pages

¹ DH (2013) 'Statutory Guidance on Joint Strategic Needs Assessments and Joint Health and Wellbeing Strategies. Published online at: <http://healthandcare.dh.gov.uk/jsnas-jhwss-guidance-published/>

in terms of the highest number of page views are shown below (not including the homepage which had 5,316 views). As would be expected, many of the most popular pages are the menus that are used to navigate to specific sections.

Menus:

- Population and Deprivation (1,063 views)
- Communities of Interest (880)
- Behaviour and Lifestyle (814)
- Illness and Death (706)
- Economy, Transport, Housing, Environment, Crime and Poverty (703)
- Priorities: Best Start in Life (603)
- Priorities: Living Well for Longer (489)
- Ward Profiles and Maps (429)
- Priorities: Ageing Well (423)
- Poverty (315)

Pages within Sections:

- Headline Data in Mental and Behavioural Disorders (577 views)
- Why is it Important? in Child Poverty (543)
- Headline Data in Deprivation (461)
- Headline Data in Demography (421)
- Headline Data in Crime (324)
- JSNA Intro Video (319)
- Ward Profiles (300)
- Headline Data in Smoking (288)
- Headline Data in Ethnicity (271)
- Headline Data in Child Poverty (261)

Progress 2019

8. At the October 2018 HWB meeting, the Board noted progress on the continuing development of Gateshead's JSNA and a number of areas for action were discussed. These included:

<p>Action 1: Continuing support from all HWB partners to ensure that the JSNA remains a relevant and current tool, providing a comprehensive understanding of needs for those involved in securing and improving the health and wellbeing of the Gateshead population.</p>

Progress: The JSNA Steering Group, which meets three times a year, is predominantly attended by Gateshead Council staff with input from Newcastle CVS, Newcastle Gateshead Healthwatch and NECS. Sessions have been carried out with elected members and NTW staff to raise awareness of the benefits of the website and some of the tools which will help users identify what the JSNA means for their work area and their local communities. This work will be ongoing over the coming year and any partner organisations who feel they would benefit from a workshop on the use of the JSNA and tools available, can request this from the Gateshead Public Health Team.

Action 2: Continuing working to incorporate intelligence within the JSNA about how community initiatives/assets are helping to support local health and wellbeing needs.

Progress: As reported in the last report to HWB on the JSNA, links to OurGateshead groups and support have already been incorporated throughout the JSNA. For example, the JSNA smoking section contains a link to OurGateshead groups and support for smoking cessation. Since then, a section has been added to the JSNA that includes a direct link to an OurGateshead community assets map. This interactive map allows users to search for groups and activities by topic and community of interest. Development of the entire OurGateshead website is progressing and discussions have been held with the developer to ensure that the map interface will continue to be a key feature.

The community assets map sits alongside another new feature of the JSNA website – the Local Index of Need (LlON). LlON brings together data for 39 indicators across 126 small areas in Gateshead and combines them to identify overall and thematic need. A LlON Map App allows users to view the index of need in an interactive way. It includes maps of all indicators that can be published publicly. Clicking on the map returns a data table that enables users to profile an area.

Action 3: Continuing to engage 'Expert Authors' in developing and reviewing the content of the JSNA.

Work has taken place to secure support from within Gateshead Council and partner organisations to nominate 'Expert Authors' who can develop the various sections of the JSNA, and keep them up to date, working with Public Health and the Council's Research & Intelligence team. Expert Authors are in place for most parts of the JSNA and the JSNA Steering Group continues to seek leads for the remaining sections.

Action 4: Adding more examples of the 'lived experience' of local people in the form of case studies to bring additional richness to the JSNA.

Case studies continue to be added to the JSNA website as and when appropriate. For example, the carers section includes a video of carers and young carers telling their personal stories. A narrative is under development for the ex-armed forces personnel and their dependents section which includes two case studies – one focussing on the experience of an individual with multiple needs, and the other on support given to an individual who smoked. In addition, several local case studies from the 2017 DPH annual report on health inequalities have been used to strengthen various sections of the JSNA. The teenage parents section now includes the experience of a worker from the young women's outreach project, the homeless section includes the story of Ben who was homeless with multiple needs and issues, and the Carers section helps to understand the issues that 9-year-old Paula faced looking after her mother with mental health problems and grandmother with cancer. Several other sections have also been strengthened with case studies and these are easily identified in the column on the right-hand side of the headline data page.

Action 5: Continuing to integrate intelligence on Gateshead's assets into the JSNA and engage public involvement as outlined above.

See action 2 above.

Action 6: The Board agreed to retain the existing strategic priorities for October 2018 with the addition of air quality.

Air quality has now been added to the 'Priorities' section of the JSNA website. The Air Quality section of the JSNA website now needs to be developed following recent developments, such as the proposed Clean Air Zone and supporting measures, a narrative around the air quality data will be developed over the next year.

JSNA Priorities

9. In the coming year, it is proposed the JSNA Steering Group will focus on the following areas:
- i. Updating several sections of the JSNA including air quality, learning disabilities and Homelessness.
 - ii. Ensuring the JSNA meets the needs of those working on the agreed system priorities – i.e. children & young people's wellbeing and mental health; frailty; and multiple & complex needs, including frequent attenders.
 - iii. Supporting the system-led transformation programmes, i.e. Deciding Together, Delivering Together (adult mental health); community health; falls; intermediate care; the learning disability community model and end of life.
 - iv. Reviewing Alcohol and Tobacco in line with needs of ICS/ICP Strategy.
 - v. Gateshead Health and Wellbeing Strategy. May need to identify other priorities once strategy has been finalised and endorsed by partners.
 - vi. Primary Care Network profiles.

Next Steps

10. The next steps for the Steering Group will be:

10.1. **On-going work on expert authors.** To continue to identify and engage 'expert authors' in developing and reviewing the content of the JSNA and to secure the outstanding updates required.

10.2. **Update content** For Example Key Priority Areas of Air Quality, Learning Disabilities, Homelessness, the system priorities (see 9 ii above) and other areas emerging from the Gateshead Health and Wellbeing Strategy.

10.3. **Continue to raise awareness** of the JSNA through adding more examples of the 'lived experience' of local people in the form of case studies and by delivering workshops to key partner organisations on the use of the JSNA as and when requested.

10.4. **Continue working to incorporate intelligence** within the JSNA about how community initiatives/assets are helping to support local health and wellbeing needs.

Recommendations

11. It is recommended that the HWB Board:

- Note the progress on the continuing development of the JSNA;
- Note and support the planned next steps in developing the JSNA;
- Confirm Priorities as set out in Section 9.
- Receive an update report in September 2020.

Contact: Alice Wiseman, Director of Public Health. Telephone (0191) 4332777
alicewiseman@gateshead.gov.uk